

MINUTES

**BUSINESS DEVELOPMENT ADVISORY COUNCIL
JUNE 10, 2020, 9:00 A.M.
CLARK COUNTY GOVERNMENT CENTER
500 S. GRAND CENTRAL PKWY 4TH FLOOR, GOLD ROOM
LAS VEGAS, NEVADA 89155**

Members Present:

Laura Jane Spina, RAFI Architecture & Design
David Eclips, McCarran International Airport
Ariel Davis, Clark County School District
Bedford Jackson, Independent Contractor
Christy Echols, Paragon Development Group, Inc.
Antonio Calva, Nevada State Bank for Darby Johnson
Jill Klies, J & M Shooting Solutions
Monica Coburn, Nevada Business Advisors
Tiara Flynn, Sumnu Marketing

Alternates:

Julie Brander, S.C.O.R.E
Ginnie Salazar, Logistical Solutions
Leanna Jenkins, Nevada Business Opportunity Fund

Clark County Staff

Adleen Stidhum Clark County Purchasing and Contracts
Trudy Harper, Clark County Purchasing and Contracts

Legal Counsel:

Catherine Jorgenson, Clark County District Attorney's Office

Guests:

None

- I. Call to Order, Silent Invocation, Pledge of Allegiance
The meeting was called to order at 9:07 a.m.
- II. Introductions
Members via WebEx introduced themselves
- III. Public Comments*
None.
- IV. Approval of February 12, 2020 minutes
Bedford motioned to approve the minutes. Christy seconded the motion.
- V. Special Assignments
Legislation – Bedford Jackson
 - Executive Office, CDC, and Nevada Governor's response to the declared Pandemic on March 10, 11 and 12. Our Governor Steve Sisolak took immediate action to protect Nevada and declared a State of Emergency on March 12. The situation reports from 5 June 20 last approved by the Governor's Office, had the following data on the COVID-19 cases as it is pertinent to decision making in closure and reopening of the State. The report listed Global cases that were at 6,694,512 confirmed and 392,940 deaths. Locally, Nevada has 9,266 confirmed cases and 433 deaths. In Nevada the current percentage of licensed & Staff Beds Occupied were at 71 percent, the percentage of ICU rooms occupied were 68 percent, and the percentage of Ventilators in use was 25 percent. The stay at home order is still in effect until 30 June 20 with phase I and phase II reopening plans.
 - Small Business impact from the March 31st Directive. The purpose for moving around the dates here, is to offer a present update, and then layout the progression as the Legislative update as it is somewhat of a 3-month timeline. The 31 March 20 Directive listed the following as it pertains to Small Businesses in Nevada: The State of the Emergency Shutdown time frame extends the Statute of Limitations on Legal Complaints until courts can be reopened. Licenses and permits issued by the State of Nevada or by Local Jurisdictions that are set to expire during the State of Emergency have been extended 90 days. Either from the current expiration date or 90 days after the State of Emergency has been lifted, whatever is later. Business renewal fee, if it is due during the State of Emergency, there will be a 60-day grace period after the end of the State of Emergency, to renew with no penalty.
 - As part of the Phase II reopening the 9 June 2020 Directive mentioned that schools will return to learning for the summer. The schools must adhere to

phase II protocols. The 2020 -2021 school year can take place with proper adherence to Nevada's Path forward, and will be a requirement for districts, charter, and public schools. I mentioned this item for several reasons: 1. Our small businesses can get back to work with improvement of buildings, maintenance, 3rd party intellectual services, and most importantly (the youth are our pipeline). In addition, in the minutes recorded you will hear that I called the school districts a municipality, please disregard the word municipality and remain a district in which our Small businesses serve.

- May 11th - Declaration of State of Emergency due to the Global Economic fallout. Nevada is expecting or estimating a significant shortfall of State General Fund Revenue. Joint estimates from the Governor's Finance Office and Legislative Counsel Bureau-Fiscal Division range from \$741 million to \$911 million for the fiscal year ending June 30, 2020. *Note: Revenues most impacted with great significance are Gaming and Sales Tax due to closures.* As an interim fix or solution to the problem, our Governor Steve Sisolak through the Government Office of Economic Development was able to secure 13.8 million dollars in Federal Grant Resources to assist the growth of Small and Microenterprise Businesses. The next comments were about Nevada 2019 data of population size 3.09 million people, per capita income of \$50,676, and an unemployment rate of 4 percent. This data was mentioned to show significant effects that the Pandemic has had on the nation's unemployment levels. Examples were cited from the 1933 unemployment rate reaching 24.9 percent, the 2008 recession unemployment levels reaching 10 percent, and now the Pandemic unemployment rates reaching 21.9 percent according to media sources.
- There was mention of the 2.9 or rounded 3 trillion-dollar fiscal stimulus dedicated by the Legislature (Congress). In addition, there was mention that 758B was for Small Business Assistance, and 671B of those funds were for what is called the payroll protection program or (PPP). There was 500B in large business loans, and 300B in individual cash payments. Finally, there was 260B for enhanced unemployment benefits.

Marketing and Public Relations – Christy Echols

Nevada Contractor's Association (NCA) is hosting a virtual webinar on June 16th at 2:00 p.m. Topic: Using Your Legislative Resources. This is geared to the construction industry, although great information on those wanting to learn more about becoming prepared or involved in the Legislation process.

<https://nevadacontractorsnvassoc.wliinc23.com/events/Diversity%20Inclusion%20Council%20June%202020%20Meeting-466/details>

Advocacy – Monica Coburn

- PPP Update: There is still approximately \$130 billion in funding available. Specific to NV, \$4 billion in a combination of approvals and fundings have occurred and 38,723 loans of 6/2/20 (per SBA).

If and business has not been able to apply for PPP funding yet, the deadline is June 30th.

- Congress passed the Flexibility Act which provides more flexibility to the program i.e. 8 weeks has been extended to 24 weeks. % of funds to be used on payroll eligible costs from 75% to 60%.
- Safe Harbor: If businesses have done everything to bring back employees the original FTE applied for, as long as the keep documentation, there would be forgiveness (banks or lenders would need to make the determination-but documentation is key).
- Clark County has issued 3 new grant programs for small businesses. Applications are not available yet, but there are specific requirements. Visit Clark County's website for more information.

<https://www.clarkcountynv.gov/public-communications/news/Pages/Commissioners-Support-Aid-for-2,800-plus-Small-Businesses-Affected-by-Coronavirus.aspx>.

Commissioner Jones will be speaking about these programs today through a webinar via the Vegas Chamber at 1:30 p.m. today.

Vegas Chamber has been provided free face coverings today and Stay Safe Stay Open posters for businesses who need them, but you need to sign up through their website to receive.

POWHer of WE will be hosting their next meeting virtually on June 16th at 8:30 a.m. on negotiations of HR Law Changes featuring a local business attorney and Amy Matthews with NV Association of Employers. Register under events at www.powherofwe.com.

- a. Speaker Bureau – Darby Johnson
None.

VI. Small Business Opportunity Program (SBOP) Update – Adleen Stidhum

Spring classes were canceled following the shutdown. We continue to provide informational emails to the businesses. The SBOP monthly newsletter is distributed with as much information and resources that are available. We are working with our IT department on the different virtual meeting options available. We are looking at

August and what the guidelines will be with the Governor's Phases and what the social distancing will be at that time. Any suggestions or platforms we could use to readdress SBOP would be very helpful.

Minority statistics have been prepared and will be emailed to members to discuss at the meeting in August.

The County is now under cost containment. We do not know at this time what we are able to continue to provide or financial support.

VII. SBOP Alumni & Friends Mixer

Bedford proposed the date for December 7th. We will check availability of Commission Chambers and Pyramid Community Room. The platform will be similar practicing caution and social distancing.

Adleen asked that this item be held until the August meeting and hold on any actions until she can check with County management on what is the current social distancing requirements. The Community Room is currently closed. Seating is limited in the Commission Chambers; seats are taped off and may only accommodate 20-25 people.

Shani Coleman is the Economic Development Director. Adleen would like to invite her to the August meeting to share her plans and goals.

VIII. Informational Items

S.C.O.R.E. is offering a workshop on June 12th - Surviving to Thriving by Sheryl Green on Friday 10:00-12:00. www.lasvegas.score.org.

The Committed To Our Business Community (CTOBC) has been canceled for this year.

Christy would like to invite Debra Campbell to the next meeting to discuss the NDOT Disparity Study.

Adleen announced that 15 SBOP graduates obtained up to \$50,000 in SBA grant funds to help with their payroll costs.

Monica announced the POWHer of WE Breakfast Information Webinar on June 16th from 8:30-10:00 a.m. Topic: The Negotiating Mindset & HR Laws Every Employer Should Know. A flier will be sent out to members.

Adleen asked members to forward any useful information to include in the SBOP Newsletter.

IX. Identify emerging issues to be addressed at a future meeting

None.

X. Announcements

Adleen announced that she has applied to take the Voluntary Separation Program (VSP). If approved, her last day will be on August 7th. She expressed how much she has enjoyed working with everyone over the years.

RBDAC has a new Chair: Jim Haining of LVVWD. He will be in contact and will continue the current relationship between BDAC and RBDAC.

Public Comments *

None.

XI. Next meeting date: August 12, 2020

XII. Adjournment

The meeting was adjourned at 9:59 a.m.

A recording is available upon request.