

MINUTES

**BUSINESS DEVELOPMENT ADVISORY COUNCIL
DECEMBER 9, 2020, 9:00 A.M.
VIA WEBEX**

Members Present:

Laura Jane Spina, RAFI Architecture & Design
David Eclips, McCarran International Airport
Ariel Davis, Clark County School District
Bedford Jackson, Independent Contractor
Christy Echols, Paragon Development Group, Inc.
Jill Klies, J & M Shooting Solutions
Tiara Flynn, Sumnu Marketing
Monica Coburn, Nevada Business Advisors

Alternates:

Julie Brander, S.C.O.R.E
Ginnie Salazar, Logistical Solutions

Members Absent:

Darby Johnson, Spring Valley Chamber of Commerce

Clark County Staff

Adriane Garcia Clark County Purchasing and Contracts
Trudy Harper, Clark County Purchasing and Contracts
Katie Hewitt, Clark County Purchasing and Contracts
Shani Coleman, Clark County Community & Economic Development

Clark County District Attorney's Office

Catherine Jorgenson, Deputy District Attorney

- I. Call to Order, Silent Invocation, Pledge of Allegiance
The meeting was called to order at 9:13 am.
- II. Introductions
Members introduced themselves via WebEx.
- III. Public Comments*
There were no public comments.
- IV. Approval of the October 22, 2020 minutes
Bedford motioned to approve the minutes. Christy seconded the motion. All members were in favor.
- V. Shani Coleman, Director of Community & Economic Development
SBOP and BDAC will transition to Community and Economic Development. Shani will be the primary contact moving forward.
 - Community and Economic Development is a new department at Clark County that started in November of 2019. The focus has mainly been on COVID related items since March. A full-fledged strategic economic development plan has been developed.
 - New BDAC term will begin on January 1st. Shani will be in contact with newly appointed members.
 - RBDAC will stay with purchasing and Adrienne will remain the contact.
- VI. Review of the SBOP Alumni & Friends Mixer Event
Results from the 2020 3rd Annual Small Business Opportunity Program Alumni and Friends Mixer:
 - 81 registrants
 - 48 attended
 - 59% attendance rate
- VII. Special Assignments
 - a. Legislation – Bedford Jackson provided an update on the current COVID-19 Directive for Nevada from Governor Sisolak: :
https://gov.nv.gov/News/Emergency_Orders/2020/2020-11-24_-_COVID19_Emergency_Declaration_Directive_035/
 - b. Marketing and Public Relations – Christy Echols
None

c. Advocacy – Monica Coburn

Two grant opportunities still available in Clark County.

1. Small Business Stabilization Grant specifically for businesses in unincorporated Clark County. The primary focus of the grant is for working capital needs such as rent, utilities and payroll. Businesses must have at least 1 employee and up to 24 employees to be eligible for up to \$15,000. Business with 25-50 employees can be eligible for up to \$30,000.
2. Protective Retrofit Grant reimburses businesses that have made modifications to their office or space including plexi-glass, touch free devices, PPE supplies and training.

City of North Las Vegas has a forgivable loan for small businesses.

Tri-Chamber partnership is accepting applications for businesses in unincorporated Clark County.

Free capacity sign templates are available for businesses to download through the Nevada Health Response website.

d. Speaker Bureau – Darby Johnson

None

VIII. Informational Items

None

IX. Identify emerging issues to be addressed at a future meeting

Bedford asked for an agenda item on the next agenda to approve the SBOP Alumni & Friends Mixer for December 6, 2021.

X. Announcements

None

XI. Public Comments *

None

XII. Next meeting date: TBD (For possible action)

XIII. Adjournment

The meeting was adjourned at 9:50 a.m.