



Business License
2021 Executive Summary

	Month		Annual					
	April 2020	April 2021	2017	2018	2019	2020	Projected 2021	2020-2021 % Δ
Applications Received *								
General	322	1,703	13,438	20,118	23,096	10,961	14,340	30.8%
Privileged: Liquor and Gaming	9	119	1,661	1,660	2,175	1,320	1,107	-16.1%
Regulated	13	36	460	339	308	341	417	22.3%
Total Applications Received	344	1,858	15,559	22,177	25,579	12,622	15,864	25.7%
Applications & Licenses Approved *								
General	248	1,436	12,273	18,498	22,059	9,322	9,624	3.2%
Privileged: Liquor and Gaming	5	126	1,337	1,002	1,232	1,098	1,557	41.8%
Regulated	2	19	326	207	178	168	192	14.3%
Total Applications & Licenses Approved	255	1,581	13,936	19,707	23,469	10,597	11,373	7.3%
Average Days to Process Application *								
General	22	13	20	7	10	26	13	-50.0%
Privileged: Liquor and Gaming	89	219	152	176	100	157	219	39.5%
Regulated	38	465	110	307	208	232	465	100.4%
Business Establishments *								
New and Active Businesses	85,565	78,652	65,685	72,258	84,278	76,322	78,652	3.1%
New and Active Licenses	101,324	94,738	80,882	87,604	99,919	92,179	94,738	2.8%
Customer Visits	29	261	17,277	20,659	21,340	4,893	1,962	-59.9%
Public Safety Inspection Approvals *	695	2,745	28,972	29,108	29,114	24,746	29,859	20.7%
Gross Receipts Summary								
Transient Lodging Tax	\$29,835,379	\$30,074,092	\$708,859,987	\$717,876,498	\$744,221,739	\$335,288,986	\$228,922,599	-31.7%
License Fees and Penalties	\$21,797,314	\$23,122,490	\$205,071,584	\$219,857,304	\$226,970,448	\$200,848,354	\$208,912,167	4.0%
Total	\$51,632,693	\$53,196,582	\$912,931,571	\$937,733,799	\$971,192,227	\$536,137,340	\$437,834,766	-18.3%

Notes & Highlights

* Real Time Data reported at a single point in time.
 General business categories are subject to public safety inspections and approval of licenses within 45 working days.
 Regulated business categories are subject to a medium level of background investigations and operating requirements to include County and State regulatory mandates.
 Privileged Liquor & Gaming are subject to high level of background investigations and suitability which may include County, State, or Federal regulatory mandates.
 Business Establishments include new business establishments in addition to previously approved businesses in operation.
 Public Safety Inspections include all regulatory agencies including but not limited to Zoning, Fire, Health, LVMPD, SWC, AQM, Animal Control or Public Works and/or State Business & Industry.