



Colorado River Heritage Greenway Park Trail Advisory Council

Laughlin Regional Government Center

101 Civic Way

Laughlin, NV 89029

May 14, 2024

11:00 am

MINUTES

Council Members: Deborah Murray – Chair
Fred Doten – Vice Chair
Kathleen Hoss – Secretary (*absent*)
Victoria Conely
Renee Yepez

County Liaison(s): Mark Moskowitz, (702) 298-0828, (702) 455-6173, mark.moskowitz@clarkcountynv.gov
Business Address: Clark County Department of Administrative Services, 500 S. Grand Central Parkway, 6th Floor, Las Vegas, Nevada 89155

1. Call to Order
Meeting called to order at 11:03 am.

2. Public Comment

Karin Kohler, Colorado River Heritage Greenway Park and Trails (CRHGT) citizen partnership, stated the Wings & Wildlife (W&W) Event on May 11, 2024, was a success and she was happy to work with the Metro Volunteers.

Lenee Seed, CRHGT citizen partnership, stated there were less children visiting the W&W event than in previous years; observed that banner-type signage for the various activities was needed to identify with the corresponding activities event passport. Mark Moskowitz let the group know that the County can make banners and informational/directional signage and asked for lead time consideration if requesting such items.

3. Approval of Minutes for April 10, 2024, and May 1, 2024 (*For possible action*)

April 10, 2024, Minutes to read as follows:

Item 4. Add: "In response to Deborah Murray's question regarding communication of council members for event planning, TJ Allen stated that as long as outside communication amongst council members pertains to logistics and informational needs, no public meeting is needed."

Item 5. Last sentence to read: "Mr. Moskowitz also announced that Get Outdoors Nevada Clean Up would be taking place at Pyramid Canyon after this council meeting."

Moved by: Fred Doten

Seconded: Victoria Conely

Action: Approved

Vote: 4-0

May 1, 2024, Minutes to read as follows:

Item 6. Add: "The planned activities and corresponding facilitators were reviewed."

Item 7. Last sentence to read: "After a discussion the calendar was approved for the Council to regularly meet on the second Tuesday of each month at 11:00 am, with the addition of a meeting on September 24, 2024, to discuss National Public Lands Day and no meeting to be held in December."

*Moved by: Fred Doten
Seconded by: Victoria Conely
Action: Approved
Vote: 4-0*

4. Approve the Colorado River Heritage Greenway Park Trail Advisory Council Bylaws (*For possible action*)

Hold until the June 11, 2024, meeting for:

- 1) *Mark Moskowitz to obtain clarification from the Clark County District Attorney (DA) regarding whether Bylaws changes must be approved by the Clark County Board of County Commissioners (BCC) due to previous BCC approval as part of the formation of this advisory council on April 2, 2024, and for further discussion.*
- 2) *Discussion topics may address changing the terms of service from annual for the Chair and Vice-Chair to two-year terms; adding a Secretary position; and other changes as determined.*

*Moved by: Fred Doten
Seconded by: Victoria Conely
Action: Approved
Vote: 4-0*

5. Receive a report and update from South County Liaison Mark Moskowitz regarding the Wings and Wildlife event on Saturday May 11, 2024, at the Pyramid Canyon Park, and any other updates from Clark County (*For discussion only*)

Mark Moskowitz thanked everyone and said he's received good reviews. He expressed his thankfulness for how well everyone pulled the event together in a short time.

6. Receive an update from the Colorado River Heritage Greenway Park Trail Advisory Council members on the Wings and Wildlife event on Saturday May 11, 2024, at the Pyramid Canyon Park, and any other updates. (*For discussion only*)

Fred Doten stated it was an excellent first event after 4-5 years; great job by all; a small number of children attended. Fred informed us that Kathleen Hoss met resistance when distributing the W&W flyers at the schools because the schools' staff perceived them as campaign materials due to Commissioner Naft's photo on the flyer. Mark Moskowitz stated he'd work closely with Principal Estes and/or the school district to get more children to the events. Mark may take lead on distributing the flyers to the schools to educate the school staff that the events are not campaign events and Clark County is providing county funding for community betterment.

Renee Yopez stated it was a missed opportunity for Clark County with a lack of branding/signage identifying who was putting on the event. Renee's recommendations included: signage to identify Clark County's table and sponsorship; signage to say kites, etc., provided by Clark County; more media outreach in coordination with Clark County that may include radio, Laughlin Buzz, Laughlin and Bullhead Chambers of Commerce, DOT foods; work with Silver Rider for placing information on buses and providing rides to the events; set minimum standards for volunteers, such as: agency identification, name badges; provide refreshments for volunteers: cold water, light snacks, electrolyte packs/water; a plan for volunteers' meals.

Victoria Conely thanked Lenee Seed for being her stand-in at the event and thanked the Council for being able to identify The Friends of Cancer Connection with a banner. To attract more attendees, Victoria suggested having the event on a different date that is not on Mother's Day weekend, possibly in April. Deborah Murray stated that the event date is in observance of World Migratory Bird Day, which is in May and October each year, but others dates can be discussed further.

Deborah Murray called on Lenee Seed for her recommendations. Lenee thanked the Council for being a participant and displaying the Friends of Cancer Connection identification; praised the high school Rotary Interact students who volunteered; and suggested church youth groups as future volunteers. Lenee stated she

received feedback there was no information in Bullhead City about the W&W event. Renee Yopez said she provided event information to the Bullhead City Police Department and stated email addresses of interested parties can be added to our Council's contact list. Deborah Murray stated there was attempt to distribute the flyers to a Bullhead City school, but the school staff perceived the flyer to be a political campaign endeavor and refused distribution.

Discussion followed regarding the Council's projects and goals may be identified and prioritized for designation to Issue Managers at future meetings.

Deborah Provided a history update of the Laughlin trail project's concept partnership for Bullhead City's participation and the federal agencies requirements for public outreach on the federal lands; how the two activities per year, Wings & Wildlife and National Public Lands Day fulfills the requirement.

Fred Doten provided information about past projects being performed by various youth groups, such as, tree planting, dog waste station installations, trash and recycle boxes, etc., and the desire to continue using youth/volunteer groups for future projects. He estimated 75-100 people attended the W&W event. Previously the event passports were used to count participation attendees, but due to lower turn-out than in the past this was not effective. Alternative methods to distribute event passports or a method that provides a better head-count of users/attendees was/is needed.

Deborah Murray stated the pop-ups created a good visual for the event, showing individual activity stations; visually there was room for improvement: such as, the BBQ equipment to be in front of the concession building and the concession building window should be open.

Mark Moskowitz suggested meeting at Pyramid Canyon for the next council meeting, with a small agenda to walk the park or do one or two meetings at the park in advance of the events to experience the flow of the activity during planning, or the next meeting can break early and resume at Pyramid Canyon.

Renee Yopez announced Kelly Lehr, UNR, is recruiting volunteers to help with digging at the community garden Sunday, May 19, 2024, at 7 am to shovel soil into the corrugated raised beds.

7. Adjournment

Meeting adjourned at 12:20 pm.

Moved by: Fred Doten

Seconded by: Renee Yopez

Action: Approved

Action items that may be voted on by Council. **Public comment is limited to three minutes.**

AFFIDAVIT OF POSTING

POSTING LOCATIONS: This meeting was legally noticed and posted at the following locations:

Laughlin Regional Government Center, 101 Civic Way, Laughlin, NV 89029

www.clarkcountynv.gov/GreenwayParkTrailCouncil

<https://notice.nv.gov>